Know what's on display.
Gain customer insight.
No matter where you are.

InVue Insight℠ is an enterprise retail analytics solution that helps provide visibility to in-store activity of your smartphones and tablets on display. With an intelligent, networked POD you can track planogram compliance, customer interaction (how many lifts and for how long) and security status — all through a cloud-based portal.
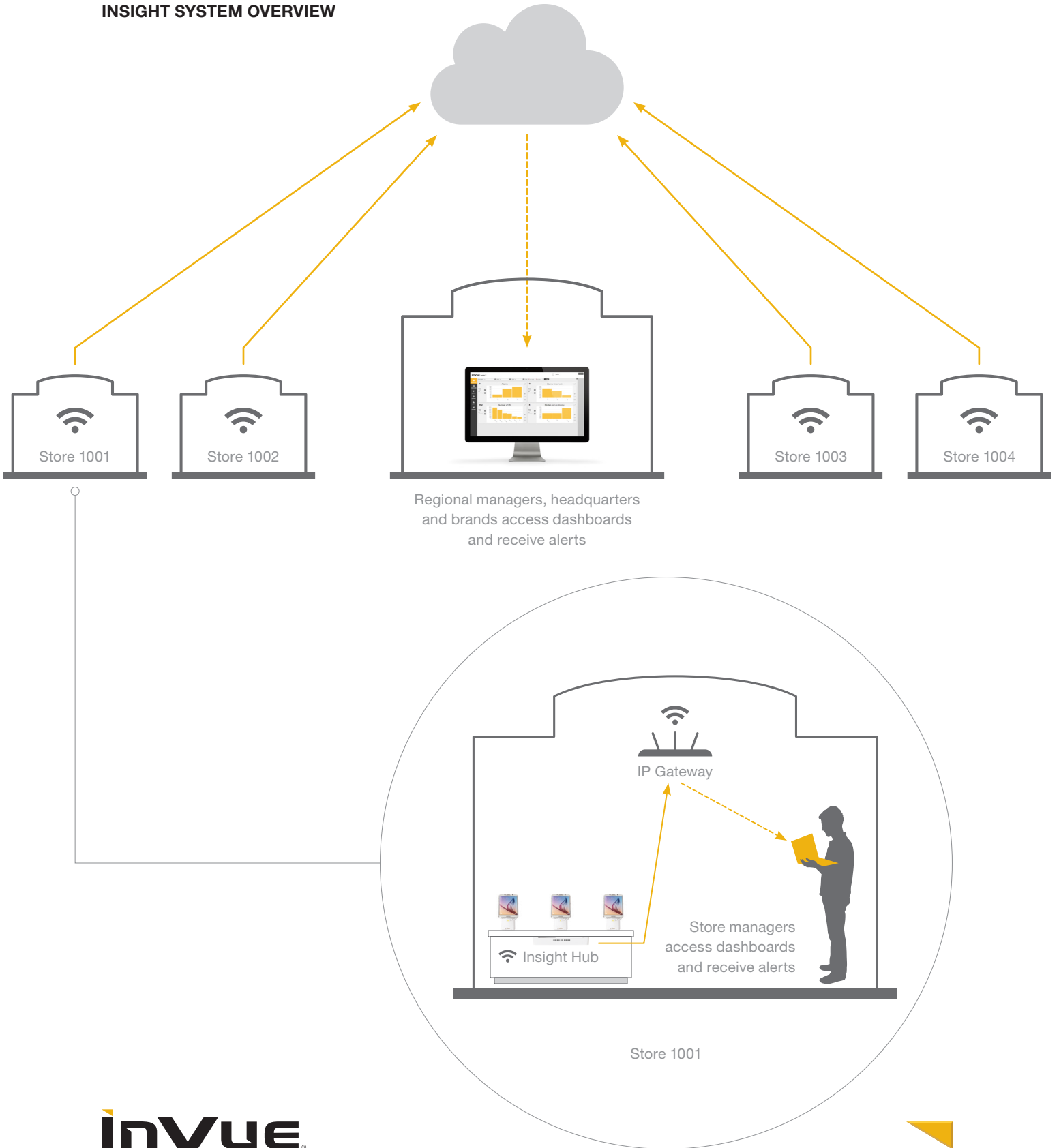
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FEATURES AND BENEFITS

1 Works with iOS and Android devices

2 Connect up to 16 devices using the Insight Hub and an additional 16 when connected to the Insight Expansion Box (Insight Hub shown below)

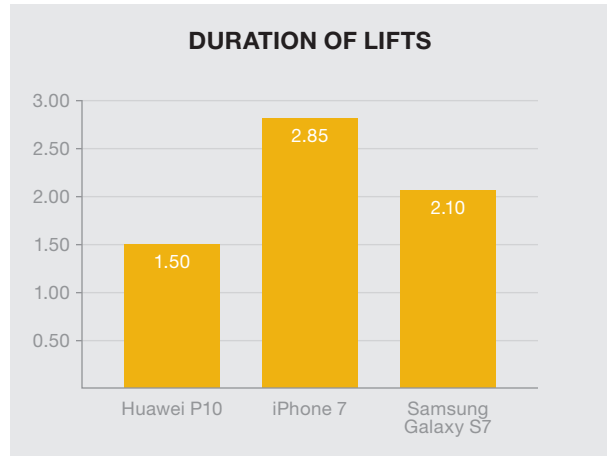**3** Information can be accessed at the device, store, and enterprise levels
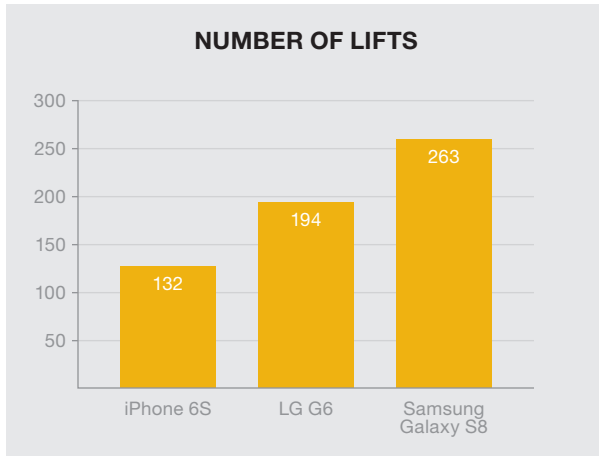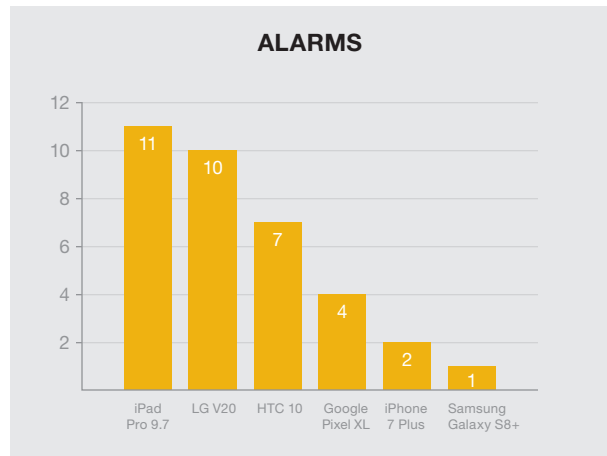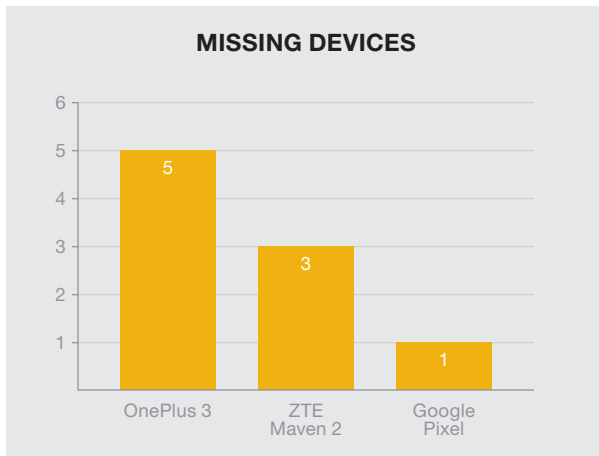
INSIGHT SYSTEM OVERVIEW

Store 1001

Store 1002

Regional managers, headquarters
and brands access dashboards
and receive alerts

Store 1003

Store 1004

IP Gateway

Store managers
access dashboards
and receive alerts

Insight Hub

Store 1001

INSIGHT SYSTEM ANALYTICS EXAMPLES

With an intelligent, networked POD we provide the following through a cloud-based portal:

NUMBER OF LIFTS

iPhone 6S	132
LG G6	194
Samsung Galaxy S8	263

DURATION OF LIFTS

Huawei P10	1.50
iPhone 7	2.85
Samsung Galaxy S7	2.10

› *Activity:* Lifts and lift duration of merchandise

MISSING DEVICES

OnePlus 3	5
ZTE Maven 2	3
Google Pixel	1

ALARMS

iPad Pro 9.7	11
LG V20	10
HTC 10	7
Google Pixel XL	4
iPhone 7 Plus	2
Samsung Galaxy S8+	1

› *Planogram:* Type of device (e.g., brand and model) on each POD and missing devices
› *Security:* Arm/disarm and alarm events
› *System health:* Power and communication status (future)

This information can be easily accessed at the device, store, and enterprise level.

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INSIGHT SYSTEM MONITORING

Notifications:
› Device is missing
› Device is receiving considerably more (or less) activity than normal
› Position is not re-armed after the alarm sounds

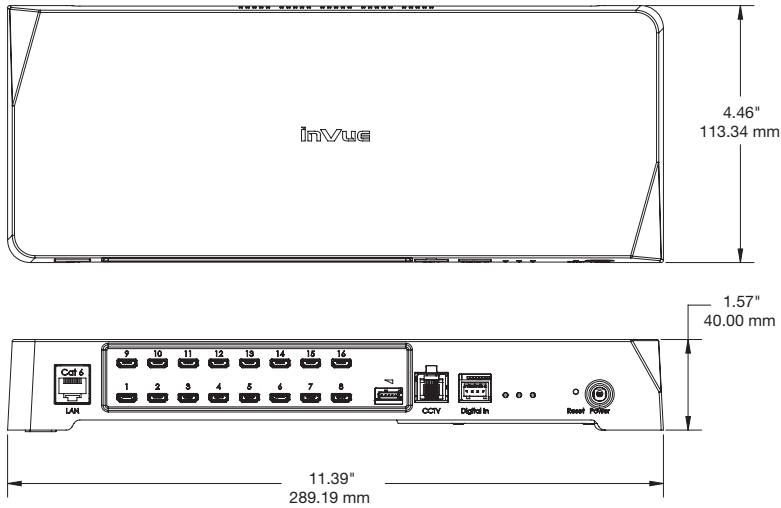Communication method:
› Configured for text or email
› Customizable

Alarm not addressed by associate
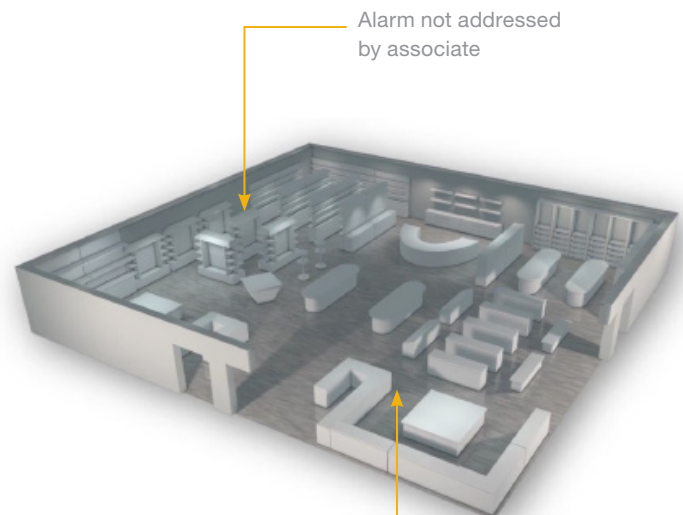
Store experiencing more device interactions than usual

SPECIFICATIONS

Insight Hub (INS1000-W):

4.46"
113.34 mm

1.57"
40.00 mm

Cat 6
LAN

9 10 11 12 13 14 15 16
1 2 3 4 5 6 7 8

CCTV   Digital In   Reset Power

11.39"
289.19 mm

Insight Expansion Box (INS2000-W):

4.46"
113.34 mm

1.57"
40.00 mm

9 10 11 12 13 14 15 16
1 2 3 4 5 6 7 8

CCTV   Power

11.39"
289.19 mm

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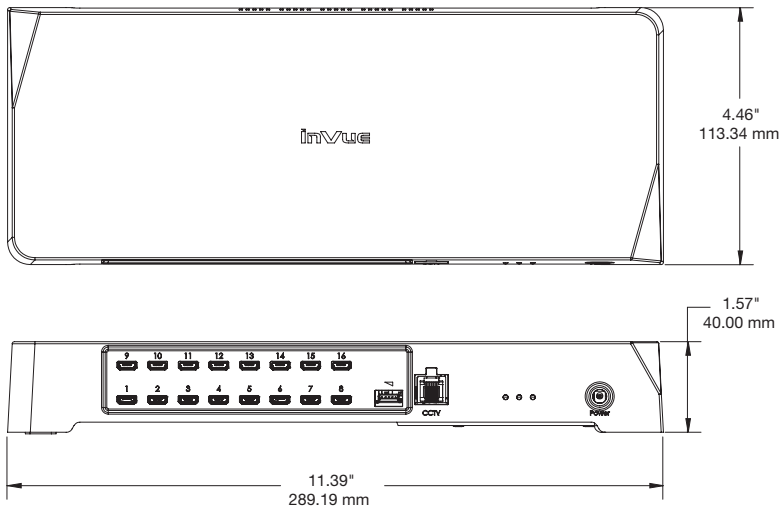
SPECIFICATIONS

Insight Expansion/Hub Data Cable Adapter USB Male (INS3001-W):

5.98"
152 mm

0.30"
7.50 mm

0.63"
16.00 mm

ABCD
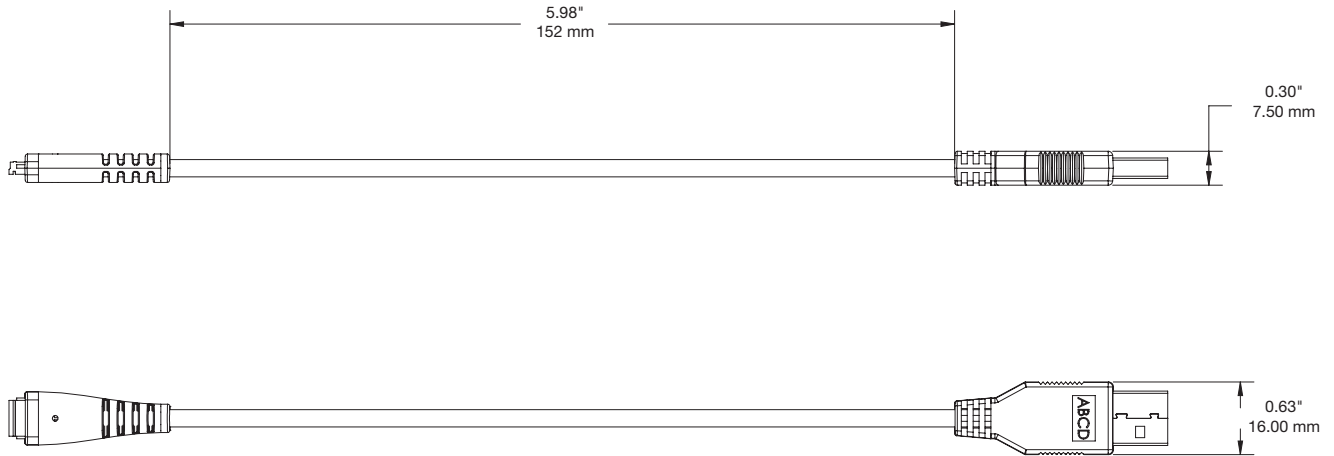
Insight Expansion/Hub Data Cable Adapter USB Female (INS3002-W):

5.98"
152 mm

0.25"
6.25 mm

0.43"
11.00 mm

0.46"
11.75 mm

0.71"
18.00 mm

InVue®
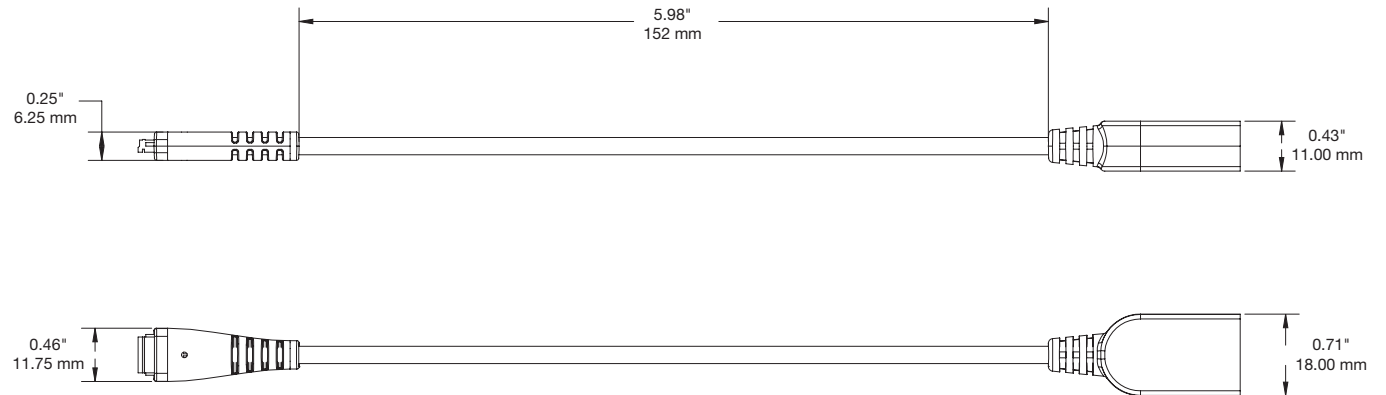
SPECIFICATIONS

5M Insight Expansion Box/Hub Data Cable (INS3100-W):

196.85"
5000 mm

0.25"
6.25 mm

0.46"
11.65 mm

5M Insight POD/Hub Data Cable Under Counter (INS3200-W):

196.85"
5000 mm

0.28"
7.13 mm

0.31"
7.80 mm

0.40"
10.25 mm

0.41"
10.50 mm

InVue®
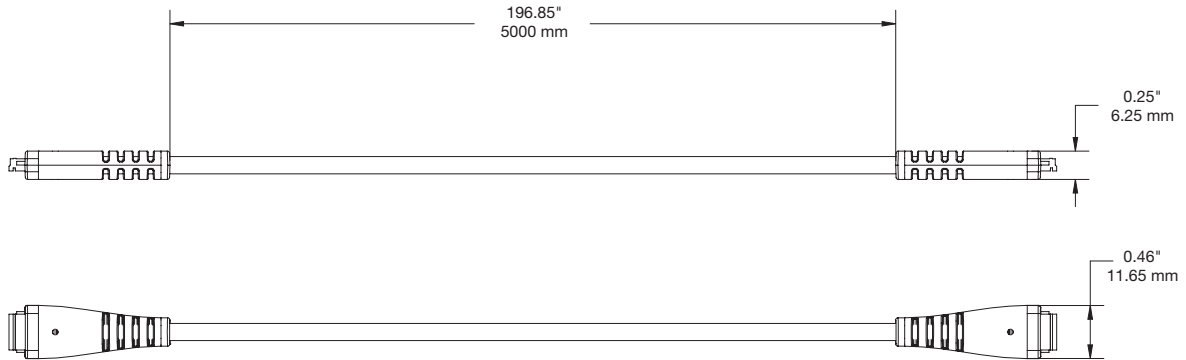
SPECIFICATIONS

5M Insight Hub/POD Data Cable Over Counter (INS3210-W):

0.41"
10.50 mm

196.85"
5000 mm

0.31"
7.80 mm

0.40"
10.25 mm

0.41"
10.50 mm

2.5M Insight POD/Hub Data Cable Under Counter (INS3300-W):

0.28"
7.13 mm

98.43"
2500 mm

0.31"
7.80 mm

0.40"
10.25 mm

0.41"
10.50 mm

InVue®
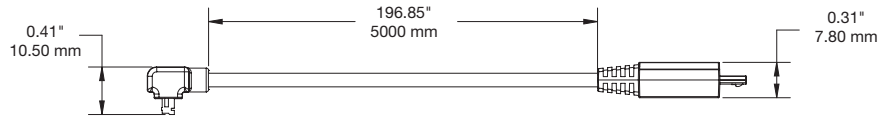
SPECIFICATIONS

2.5M Insight Hub/POD Data Cable Over Counter (INS3310-W):

0.41"
10.50 mm

98.43"
2500 mm

0.31"
7.80 mm

0.40"
10.25 mm

0.41"
10.50 mm
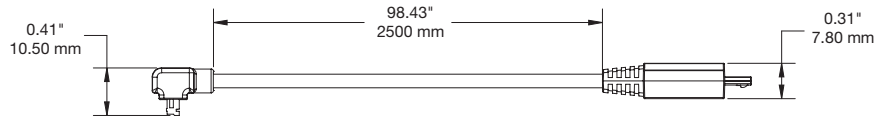
Series 1060 Flat Stand (DRD100-W):

1.85"
47.0 mm

1.85"
47.0 mm

3.59"
91.1 mm

2.06"
52.3 mm

2.45"
62.3 mm

InVue
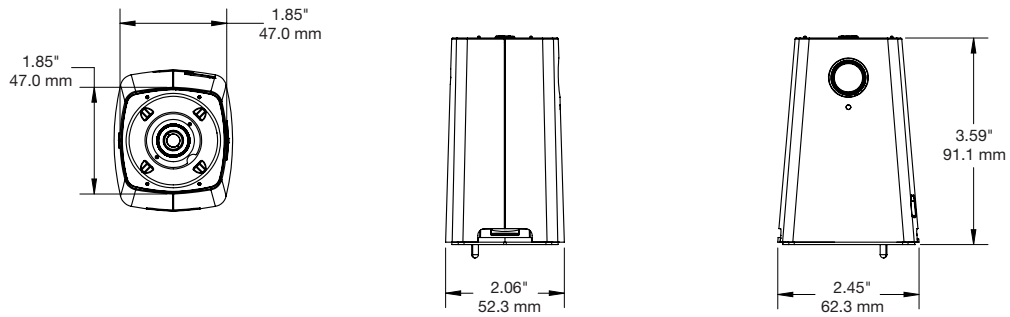
SPECIFICATIONS

Series 1060 Angled Stand (DRD101-W):

1.85"
47.0 mm

1.85"
47.0 mm

2.07"
52.5 mm

3.75"
95.2 mm

2.36"
60.0 mm

3.18"
80.7 mm

Series 1560 Angled Alarming Stand (DSD100-W):

2.6"
65.9 mm

3.23"
82.1 mm

2.07"
526 mm

2.9"
73.7 mm

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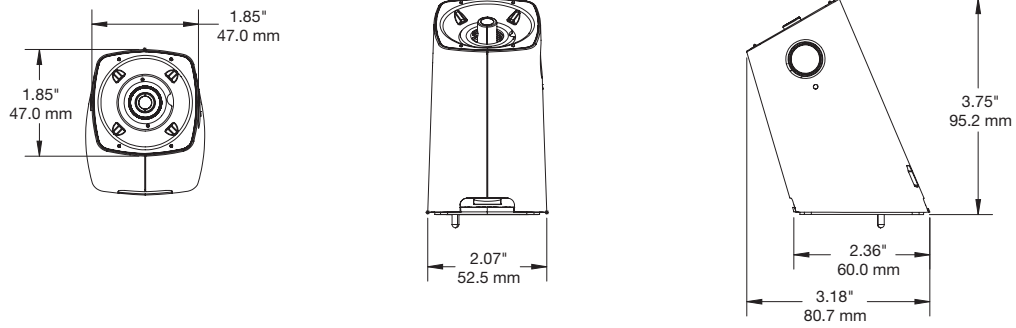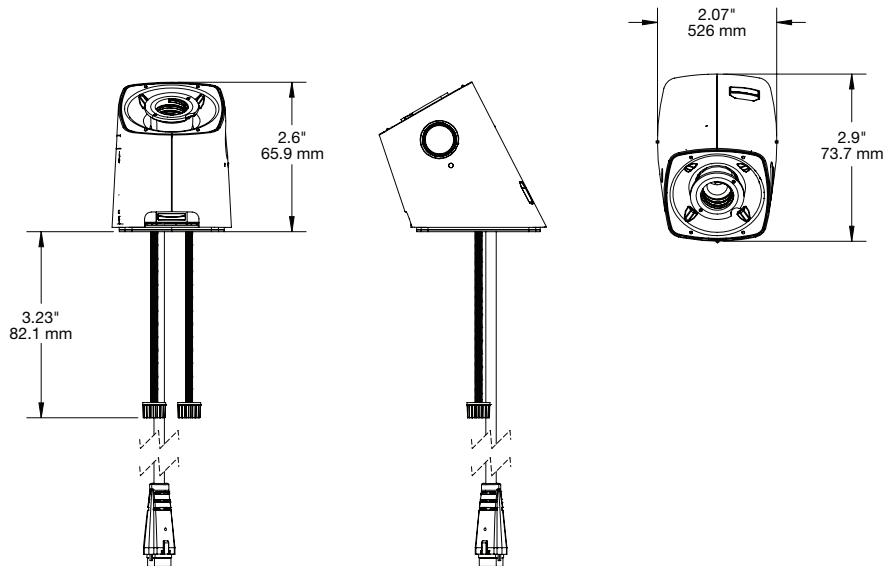
SPECIFICATIONS

Series 1560 Zero Degree Alarming Stand (DSD101-W):

2.07"
52.7mm

2.10"
53.3mm

3.23"
82.1mm

2.36"
59.8mm
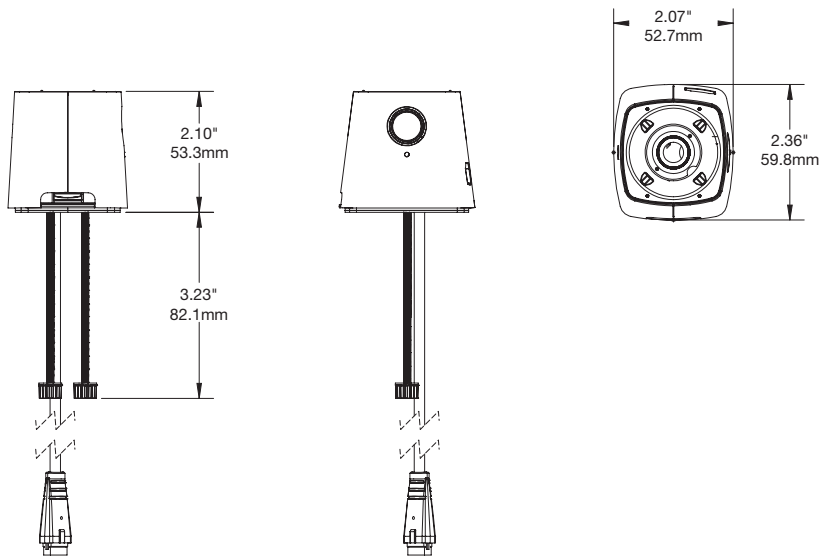
Series 1560 Recoiler (DSD300-W):

2.78"
70.5 mm

4.88"
124.0 mm

1.6"
40.8 mm

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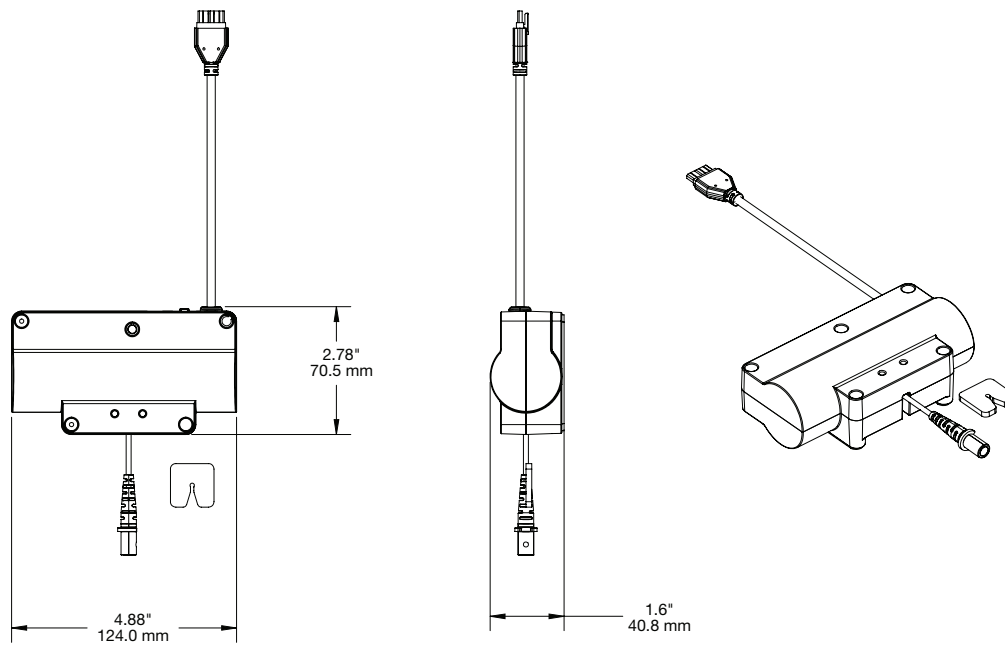
PRODUCT ORDERING

ORDER CODE	DESCRIPTION
INS1000-W	Insight Hub - White
INS2000-W	Insight Expansion Box - White
INS3001-W	Insight Expansion Box/Hub Data Cable Adapter USB Male - White
INS3002-W	Insight Expansion Box/Hub Data Cable Adapter USB Female - White
INS3100-W	5M Insight Expansion/Hub Data Cable - White
INS3200-W	5M Insight POD/Hub Data Cable Under Counter - White
INS3210-W	5M Insight Hub/POD Data Cable Over Counter - White
INS3300-W	2.5M Insight POD/Hub Data Cable Under Counter - White
INS3310-W	2.5M Insight Hub/POD Data Cable Over Counter - White
INS4000-B	USB-A to Insight Power Connector - Black
DRD100-W	Series 1060 Flat Stand - White
DRD101-W	Series 1060 Angled Stand - White
DSD100-W	Series 1560 Angled Alarming Stand - White
DSD101-W	Series 1560 Zero Degree Alarming Stand - White
DSD300-W	Series 1560 Recoiler - White
PS515-US PS515-UK PS515-JPN PS515-EU PS515-AUS	5V USB-A Positive Slope Power Supply - United States 5V USB-A Positive Slope Power Supply - United Kingdom 5V USB-A Positive Slope Power Supply - Japan 5V USB-A Positive Slope Power Supply - Europe 5V USB-A Positive Slope Power Supply - Austalia

*Multiple sensors supporting iOS and Android devices sold separately.

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