



Advertising Upgrade Kit

The optional Advertising Upgrade Kit is designed to display poster inserts on compatible Sensormatic pedestals. By leveraging valuable real estate at the store entrance for advertisements, modern designs or simple low-cost printed graphics, this easy-to-install kit offers a flexible medium to reach a great number of potential customers on-the-move. It can also be used to generate additional marketing co-op profit by bidding out this valuable advertising space to vendors.

Consumer Awareness: Although this anti-theft system complies with all applicable safety standards, poster inserts must be designed to avoid creating any delay in the movement of customers through the system. Medical implant wearers are instructed by their physicians not to linger near, or lean on, anti-theft pedestals. Graphic inserts should not encourage them to linger or lean.

Retailer Values

- // Reach a large number of shoppers on-the-move where most purchasing decisions are made
- // Generate additional marketing co-op profit by bidding out advertising space to vendors
- // Change out poster inserts easily with slide-release clamps

Product Code

Syngery Series Pedestals

ZPS-AD1180-CL

Advertising Kit for Sensormatic Synergy 2.0 and 2.5 ABS Pedestals

ZPS-AD1170-CL

Advertising Kit for Sensormatic Synergy Self-Contained Pedestal

ZPS-ADRFID-CL

Advertising Kit for Sensormatic Synergy RFID Retrofit Panel

Ultra•Post Pedestal

ZPUP-PSTPANEL

Advertising Kit for Ultra•Post Pedestals

Note: One kit supports one antenna each side

Product Compatibility

- Sensormatic Synergy 2.0 ABS Pedestal
- Sensormatic Synergy 2.5 ABS Pedestal
- Sensormatic Synergy Self-Contained Pedestal
- Sensormatic Synergy RFID Retrofit Panel
- Ultra•Post Self-Contained Pedestal

Specifications

ZPS-AD1180-CL

Weight0.82kg (1.8lbs)

ZPS-AD1170-CL

Weight0.41kg (0.9lbs)

ZPS-ADRFID-CL

Weight1.04kg (2.3lbs)

ZPUP-PSTPANEL

Weight.....2.60kg (5.75lbs)